



## Hospital Outreach on the GO

Highlights from our exciting year-round program that brings the joy of Camp to seriously ill children in sites across the Northeast.

### Respite and Renewal: Spring Caregivers Retreat

Every spring, the Hospital Outreach Team welcomes hospital caregivers (nurses, social workers, child life specialists, etc.) from all over New England and New York City to experience the joy and comfort of Camp for themselves. The Annual Caregiver's Retreat consists of a daylong or overnight visit to Camp, complete with Camp activities like arts and crafts, nature walks, tower climb, woodshop, archery, boating and fishing.

Education and networking are important components of the retreat. Additionally, the Caregivers Retreat allows for hospital staff to meet members of Camp's medical, program, volunteer and family outreach departments.

"The purpose of the retreat is to provide a day of respite and renewal, while helping hospital staff build appreciation for the Camp and its mission," said Hospital Outreach Program Director Mary Naumec. "The retreat allows the hospital caregivers to see Camp firsthand and put the work

of the Hospital Outreach Specialists into the perspective of the larger organization as a whole. It enables hospital caregivers to get to know our Hospital Outreach team members better, helping to strengthen working relationships among all the people caring for seriously ill children at our partner hospitals and other sites."

The Hospital Outreach team is grateful for the daily support received from hospital colleagues, and Camp looks forward each year to the opportunity to reciprocate.

*"Your staff provided such an energizing array of activities that helped make us a community for the day and allowed us to explore the camp in a wonderful way."*

– Caregiver Retreat Attendee

## Sheriff's Spotlight

A Shout-Out to our dedicated corporate partners.

### The Simon Konover Company

Camp has special meaning for everyone who is touched by it. That sentiment especially holds true for the wonderful folks who built the place.

Rewind the clock back 25 years. What would you find? Dozens of employees and contractors from The Simon Konover Company working tirelessly to build a Wild West-themed town in Connecticut's Quiet Corner. Battling spring mud, working with innovative design plans and adhering to a firm June 1 deadline set by Butch Cassidy himself, this was one ambitious construction project!

"We were so proud of the commitment of our construction teams that worked tirelessly to build this remarkable facility," said Jane Coppa, CEO of The Simon Konover Company.

The Hole in the Wall Gang Camp welcomed 288 children and their families that first summer with the strong scent of fresh timber and wood stain permeating the air. Today, the Simon Konover Company remains heavily committed to the mission of Camp. Every September, the corporation rallies its employees and strategic partners to participate in the Camp Challenge Ride cycling event — an event that has raised more than \$700,000 for Camp in just three years. Simon Konover Company employees also participate in the Camp's Helping Hands Workday initiative designed to engage corporate volunteers to prepare the Camp between sessions. "Our continued involvement with the Camp is as exciting as it was back in 1987. It remains an honor to align our Company and strategic partners with the Camp's special mission," Coppa observed.



Simon Konover employees participate each year in the Camp's Helping Hands Workday initiative.

## Camper Corral

Stories from current and former campers.

### Former Camper Sarah Laaf

As a patient, camper, LIT and volunteer, Sarah Laaf developed an appreciation for extraordinary individual care and attention, not just in hospitals but at Camp, too. Through further experiences, including a semester spent studying abroad in South Africa, she emerged with a desire to pursue a career in international public health and to extend quality healthcare services on a global scale. Since graduating from Washington University in St. Louis in 2007, Sarah has worked for John Snow, Inc., an international public health research and consulting firm that is committed to improving the health of individuals around the world.

After working in Boston and visiting field sites in Africa, Eastern Europe and Southeast Asia, Sarah has been living in Harare, Zimbabwe, since July 2010, when she signed up for a two-year commitment as Projects Administrator for JSI-operated programs there. The programs work with the local government to provide Zimbabweans with life-saving medicines and other essential health products.

Despite the extensive travel, Sarah has always made time for Camp — whether it is at a fall or spring



Former camper Sarah Laaf and a friend.

weekend, or summer session in Ashford, or a Round-Up River Ranch event in Denver.

"Camp holds a special place in my heart," she said. "Regardless of where I am in the world, I know I am connected with this community that has inspired me personally and professionally."

Sarah is now applying to graduate school programs in public health management and can't wait to return to the United States in 2012 to fully reconnect with family, friends and Camp.



Performer John Lloyd Young gave a spectacular performance at our 2011 New York Circus benefit event for Camp.



Take a look inside  
to learn about a  
special birthday  
present just in time  
for Camp's  
25th summer.



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